

Product designer • UX/UI Specialist

Product Designer with 8+ years of experience creating user-centered digital products across fintech, healthtech, and edtech. Specialized in scalable systems, collaborative workflows, and data-informed UX. Passionate about transforming complexity into clear, intuitive, and efficient experiences.

Experience

EY (Ernst & Young) • Product designer

Remote | 2022 – Present

- Contributed to Motif, EY's internal design system, by identifying common UI patterns and co-creating reusable components for scalable adoption.
- Supported the implementation of microfrontends, applying atomic design principles and enabling prebuilt modules (login, navbars, finance tools) to be integrated with minimal dev effort.
- Led UX research for an AI-powered finance module, using user interviews and competitive research to define feature priorities and guide the product roadmap.

4Geeks Academy • Freelance product designer

Remote | 2022 – 2025

- Led a full brand redefinition and visual identity overhaul.
- Built a scalable design system in Figma to empower dev teams with low design maturity.
- Designed personalized dashboards for students and teachers to enhance the learning journey.
- Created the UI for Learnpack, an AI-based assistant to guide users through coding challenges.
- Developed a component-based landing page system, enabling developers to manage and update content autonomously.
- Participated in business model discovery sessions to align UX strategy with growth objectives.

Globant • UX/UI Designer

Remote | 2020 – 2022

P.Volve (USA)

- Designed onboarding flows, workout player UI, and dashboards for a fitness platform.
- Conducted usability audits and A/B testing to validate feature performance.

Citibanamex (Mexico)

- Co-led the design for a Buy Now, Pay Later product.
- Synthesized stakeholder inputs into actionable wireframes and trained teams on UX/UI best practices.

Depop (UK)

- Built and maintained landing pages and developed the Safety Center design system.
- Worked cross-functionally with legal, product, and UX to define structure and UI.

Flow (Panama)

- Improved sales flows using insights from usability tests and competitor analysis.
- Proposed and executed a phased contingency plan to reduce drop-offs.

Skills

UX & Research

User flows
Wireframing
Personas
Heuristic evaluation
Usability testing
Qualitative & Quantitative Research
Competitive analysis

UI & Product

Design Systems
Responsive Design
Atomic Design
Prototyping
AI-integrated Interfaces
Accessibility

Teamwork & Facilitation

Workshops
Stakeholder alignment
Dev hand-off
Product thinking

Education

Graphic designer 2011-2015

Instituto de Diseño de Caracas

UX/UI Designer 2019

Coderhouse

Work Experience

IT Resources • UX/UI Designer

Hybrid | 2018 – 2020

Comafi bank

- Refined product flows in collaboration with legal and compliance teams.

Swiss medical group

- Improved onboarding and e-sales journeys through collaboration with marketing and CX teams.

Santabros • UX/UI designer

On-site | 2017 – 2018

- Designed responsive websites, ran usability tests, and built motion graphics.
- Created high-fidelity prototypes and collaborated with developers for implementation.

Blue services • UI Designer

On-site | 2017

- Designed mobile interfaces, defined MVPs, and led digital marketing design efforts.

Synergy • UI Designer

On-site | 2015-2016

- Designed UIs for enterprise-level software and internal platforms.